

YES INSTITUTE'S 30 YEAR CELEBRATION

LUMINOUS VOICES, LIMITLESS FUTURES

sponsorship opportunities

CELEBRATING 30 YEARS



Saturday, February 28th, 2026
Biscayne Lady Yacht
yesinstitute.org/sponsorships

About YES Institute

For three decades, YES Institute has worked to prevent suicide and support the healthy development of gender and orientation-diverse youth. Our mission is to **prevent suicide and ensure the healthy development of all youth** through powerful communication and education on gender and orientation.

Suicide remains the second-leading cause of death for South Florida youth, with LGBTQ+ youth facing dramatically higher risks. Over 35% of gay, lesbian, bisexual, or questioning youth consider suicide each year—3.5 times the rate of their heterosexual peers. For transgender youth, the risk is six times greater. Our work addresses these urgent realities by confronting the root causes: bullying, isolation, and lack of understanding, especially for youth of color and those navigating multiple identities.

Through education, dialogue, and training with schools, mental health systems, families, and workplaces, YES Institute reaches more than 6,000 people annually across South Florida and beyond. **This impact is only possible because of dedicated community partners and supporters like you.** Your sponsorship not only honors our 30-year legacy—it powers our next chapter, helping YES Institute meet the growing needs of youth and families in an increasingly complex world.



About the event

YES Institute's 30-Year Celebration will be a dazzling evening of connection, inspiration, and impact aboard the **Biscayne Lady Yacht** in downtown Miami. Join us as we honor three decades of life-saving dialogue, youth advocacy, and suicide prevention work, and help ensure a limitless future for the next generation.

Guests will enjoy a festive night of dinner, dancing, and celebration on the water—featuring keynote speaker Sara Cunningham, founder of Free Mom Hugs. This unforgettable evening brings together **Miami's most passionate supporters of youth suicide prevention and advocacy** to uplift YES Institute's legacy and future.

Interested? Contact us at:

305-663-7195 · 30-year@yesinstitute.org · yesinstitute.org

Sponsor the event!

Sponsors are the heart of our 30-year celebration. By sponsoring our 30-Year Celebration Gala, you will fuel YES Institute's vital work with youth and families across South Florida. Sponsorship levels are thoughtfully designed to fit a variety of budgets and marketing goals.

Level	Investment	Tickets	Benefits
PEARL	\$60,000 +	10 (1 table)	<ul style="list-style-type: none">• Full-page ad for your business or cause in Brickell Magazine; Circulation 30,000• Exposure on video screens and the stage at the event• Full-page ad in the 30-year book (if secured by Jan 15.)• Exposure on Brickell Magazine/Key Biscayne Magazine and YES Institute's Social Media• Newsletter, Community Presentations & Report Acknowledgements• VIP Table Placement at the event• Your Commemorative Item placed in the Gift Bag• In-kind workshops for your employees or clients on leadership, communication, and more
GOLD	\$45,000	10 (1 table)	<ul style="list-style-type: none">• Full-page ad for your business or cause in Key Biscayne Magazine; Circulation 15,000• Exposure on video screens and the stage at the event• Full-page ad in the 30-year book (if secured by Jan 15.)• Exposure on YES's Social Media• Membership in Kiaora Society• Newsletter, Community Presentations & Report Acknowledgements• VIP Table Placement at the event• Your Commemorative Item placed in the Gift Bag• In-kind workshops for your employees or clients on leadership, communication, and more

Your brand and partnership will be:
Acknowledged as the Premier Sponsor of the celebration, **Reach** 7000+ Newsletter Subscribers, 30,000+ Brickell Magazine readers, and 170+ Guests at the celebration, and have **VIP Table Placement** at the celebration.

Your brand and partnership will be:
Acknowledged as a Sponsor of the celebration, **Reach** 7000+ Newsletter Subscribers, 15,000+ Key Biscayne Magazine readers, and 170+ Guests at the celebration, and have **VIP Table Placement** at the celebration.

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Level Investment Tickets Benefits

SILVER \$25,000 6

Your brand and partnership will be: **Acknowledged** as a Sponsor of the celebration, **Reach** 7000+ Newsletter Subscribers, 30,000+ Brickell Magazine readers, and 170+ Guests at the celebration, and have **Prominent Table Placement** at the celebration.

CONFIRMED SPONSOR - DAN H.

- Half-page ad for your business or cause in Brickell Magazine; Circulation 30,000
- Exposure on video screens and the stage at the event
- Half-page ad in the 30-year book **(if secured by Jan 15.)**
- Exposure on YES's Social Media
- Newsletter, Community Presentations & Report Acknowledgements
- Your Commemorative Item placed in the Gift Bag
- In-kind workshops for your employees or clients on leadership, communication, and more

BRONZE \$10,000 4

CONFIRMED SPONSOR - BHSF

Your brand and partnership will be: **Acknowledged** as a Sponsor of the celebration, **Reach** 7000+ Newsletter Subscribers, 30,000+ Brickell Magazine readers, and 170+ Guests at the celebration, and have **Prominent Table Placement** at the celebration.

- Half-page ad for your business or cause in Key Biscayne Magazine; Circulation 15,000
- Exposure on video screens and the stage at the event
- Quarter-page ad in the 30-year book **(if secured by Jan 15.)**
- Exposure on YES's Social Media
- Newsletter, Community Presentations & Report Acknowledgements
- Your Commemorative Item placed in the Gift Bag
- In-kind workshops for your employees or clients on leadership, communication, and more



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Underwriting Opportunities

Underwrite a vital component of our event to help bring our 30-year celebration to life. Your support ensures more resources go directly toward YES Institute's mission. A range of underwriting opportunities are available, each offering meaningful recognition before, during, and after the event.

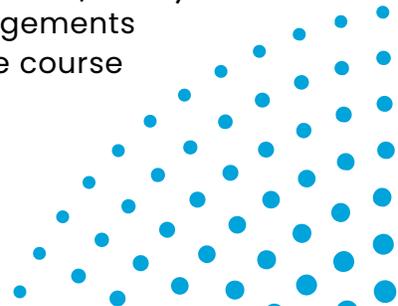
Description	Investment	Benefits
30-Year Book Production	\$15,000	<ul style="list-style-type: none">• Acknowledged in the Book as Underwritten by• Exposure on video screens and the stage at the event• Half-page ad in the 30-year book <i>(if secured by Jan 15.)</i>• Exposure on YES's Social Media• Newsletter, Community Presentations & Report Acknowledgements• Your Commemorative Item placed in the Gift Bag• In-kind workshops for your employees or clients on leadership, communication, and more
30-Year Book Printing	\$10,000 CONFIRMED UNDERWRITTEN BY PATTY V.	<ul style="list-style-type: none">• Acknowledged in the Book as Printing Underwritten by• Exposure on video screens and the stage at the event• Quarter-page ad in the 30-year book <i>(if secured by Jan 15.)</i>• Exposure on YES's Social Media• Newsletter, Community Presentations & Report Acknowledgements• Your Commemorative Item placed in the Gift Bag• In-kind workshops for your employees or clients on leadership, communication, and more
Cocktail Reception	\$10,000	<ul style="list-style-type: none">• Signage Acknowledgement at each bar on board• Exposure on video screens and the stage at the event• Quarter-page ad in the 30-year book <i>(if secured by Jan 15.)</i>• Exposure on YES's Social Media• Newsletter, Community Presentations & Report Acknowledgements• Your Commemorative Item placed in the Gift Bag• In-kind workshops for your employees or clients on leadership, communication, and more

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Underwriting Opportunities

Description	Investment	Benefits
Entertainment	\$8,000 CONFIRMED UNDERWRITTEN BY SCOTT HUIZENGA	<ul style="list-style-type: none">• Exposure on video screens and the stage at the event• Acknowledged in the celebration program <i>(if secured by Feb 1, 2026)</i>• Exposure on YES's Social Media• Newsletter, Community Presentations & Report Acknowledgements• Your Commemorative Item placed in the Gift Bag• In-kind workshops for your employees or clients on leadership, communication, psychological safety, and more
Gift Bags	\$2,000 CONFIRMED UNDERWRITTEN BY GMCVB	<ul style="list-style-type: none">• Exposure on video screens and the stage at the event• Acknowledged in the celebration program <i>(if secured by Feb 1, 2026)</i>• Exposure on YES's Social Media• Newsletter, and Report Acknowledgements• Your Commemorative Logo placed on the Gift Bag• Two in-kind seats at a YES Institute course
Florals	\$1,000 CONFIRMED UNDERWRITTEN BY TD BANK	<ul style="list-style-type: none">• Acknowledgement on a tag in the table bouquets• Exposure on video screens and the stage at the event• Acknowledged in the celebration program <i>(if secured by Feb 1, 2026)</i>• Newsletter, and Report Acknowledgements• Two in-kind seats at a YES Institute course
Coffee Bar	\$1,000 CONFIRMED UNDERWRITTEN BY Alper JCC Miami	<ul style="list-style-type: none">• Signage at the Coffee Bar• Exposure on video screens and the stage at the event• Acknowledged in the celebration program <i>(if secured by Feb 1, 2026)</i>• Newsletter, and Report Acknowledgements• Two in-kind seats at a YES Institute course



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