



# *Internship Program*

YES Institute provides internship programs for all Miami-Dade County high school, and local university and college students.

YES Institute is committed to providing meaningful internship experiences, that develop students in the areas of working with teams, professionalism, leadership, powerful communication, and becoming someone that makes a difference in their community.

YES Institute has an opportunity for a Marketing Student to complete an undergraduate program internship.

**Areas of focus for this internship:**

- Social Media Marketing Strategy
- New Logo and Branding for all collateral, website, curriculum and video production.
- Develop an Organization Tagline
- Develop a Press Release Strategy
- Analyze our current marketing strategy & develop an appropriate marketing alternative



### Some of the benefits of being an Intern with YES Institute

1. You will be trained in the model of communication that has YES Institute be a success, and that will have you be a powerful communicator.
2. You will be trained in what it is to be your word, have integrity and have others relate to you as your word.
3. You will have the opportunity to participate in all of our curriculum at no charge.
4. You will get real-world experience in what it takes to be a leader, and how to thrive in a world of no-agreement.
5. You will have the experience of working with teams, and being accountable for projects.
6. You will be mentored by a staff that is committed to your training and development, and you will have the experience of being known and listened to.

To apply for this internship, please complete the Online Intern Application:

<https://yesinstitute.org/internship-application/>

Application Deadline for the Summer 2019 semester is Thursday, 6/11/19.

To learn more about the YES Institute Internship Program, please visit our website:

<http://yesinstitute.org/interns/>